



Creating Jobs. Keeping Character.

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Program celebrates success on Main Street Alabama Day

Florence — Main Street Alabama celebrated local program successes at the fourth annual Awards of Excellence on the day that Governor Kay Ivey proclaimed Main Street Alabama Day. The day recognizes the efforts of the organization that is focused on creating jobs and keeping character in communities across the state. During the Awards of Excellence program, Main Street Alabama's President and State Coordinator, Mary Helmer, honored 50 projects and individuals that made tremendous impacts in their respective communities. Alabama Municipal Electric Authority sponsored the event that was held at the Sweetwater Depot in Florence.

"It's an honor to recognize these outstanding community projects, leaders and volunteers," said Helmer. "Today's award winners represent the most innovative downtown revitalization projects in our Main Street Alabama communities. These projects are truly charting new territory in downtown revitalization in Alabama. The effort and leadership it takes to move these projects from concept through completion is tremendous and we are thrilled to acknowledge such achievements. We are especially honored to be presenting these awards the day Governor Ivey proclaimed Main Street Alabama Day."

Excellence in Public/Private Partnerships

- Decatur – 307 2nd Avenue Building Project
- Florence – Tennessee Streetscape Project City of Florence
- Fort Payne – Garden Club
- Jasper – Walker Area Community Foundation

The Excellence in Public/Private Partnerships award was received for the restoration of 307 2nd Avenue into a multi-use residential/retail/storage complex together with revamped landscaping and parking, the only building and grounds restoration in this category to receive the statewide award.